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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Applicants : Thomas J. Perkowski, et al.
 Application Serial No.: 10/693,856
 Filing Date: : October 24, 2003
 Title: INTERNET-BASED BRAND MANAGEMENT AND
 MARKETING COMMUNICATION INSTRUMENTATION
 NETWORK FOR DEPLOYING, INSTALLING AND
 REMOTELY PROGRAMMING BRAND-BUILDING SERVER-
 SIDE DRIVEN MULTI-MODE VIRTUAL KIOSKS ON THE
 WORLD WIDE WEB (WWW), AND METHODS OF BRAND
 MARKETING COMMUNICATION BETWEEN BRAND
 MARKETERS AND CONSUMER USING THE SAME

Examiner : Jeffrey D. Carlson
 Group Art Unit : 3622
 Attorney Docket No. : 100-061USA000

Honorable Commissioner of Patents
and Trademarks
Washington, DC 20231

RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT

MAILED MAY 12, 2008

Sir:

In response to the Notice of Non-Compliant Amendment mailed May 12, 2008,
Applicant hereby submits the following amendments to the same: